



Frequently Asked Questions

-How can Conquer Entertainment help my Unfranchise-

Conquer Entertainment is another tool in your MA toolbox. Everyone falls into the category of a Fan, Artist, or Artist Developer the same way everyone is either a potential distributor or consumer. Music is a universal language and is very easy to talk about conversationally. What we offer has massive appeal to all walks of life, specifically the younger generation. There is a tremendous emotional appeal to what we are doing because we are giving power back to artists with an incredible solution for some of the challenges they face.

What is available for artists right now?

Currently there are two packages. 1-. Distribution Package 49.95 (15\$profit) 17.5 BV. This includes an Artist profile page where they can promote their brand and music, and distribute online to the masses. 2. Unlabel Package 99\$/34.5 BV and 15.00\$ per month. Available only to distributors. This provides downloads with BV and Conquer Rewards attached, ability to plug into our touring system and service providers in 13 cities.

What will be available?

The new Unlabel Package-45\$ up front for the 1st three months then 15\$ per month. The new Unlabel has an upgraded interactive artist profile page and social shopping engine where music, merchandise, tickets, etc can be sold from. It allows Artists to interact with their fans like never before through blogs, direct social site feeds like Twitter and Facebook, mail, video, photo's, event posts, and more. The new Unlabel gives all the benefits of the current ULO (including MPCP) and much more, but the artist doesn't have to be a distributor (similar to an NPO). The Distribution Package will no longer be available after the new Unlabel is launched.

Who will be able to sell the new UnLabel Package?

Only distributors who take a CAD (certified artist developer) training will be able to issue the new ULO Package. The only requirements are successful completion of NDT, Basic 5, and current Transfer buy. The next CAD training will be Feb 5th and 6th in Miami at World Conference, tickets are only \$50. Registration forms are available at marketamericoevents.com (Distributors who have not taken the CAD training will still be able to sell music and merchandise through their portal but they will not be able to bring new Artist's on the platform).

When will this change occur?

The new Conquer 3.0 platform is scheduled to launch in February 2012.



What happens to Artists already on the site before the upgrade?

Existing ULO's will experience no change, their monthly fee will be the same and they will get the upgraded profile. Existing Distribution package owners will be given a chance to be grandfathered into the new Unlabel Package with the first three months maintenance fee waived by securing a charge card on their account. Should they decide not to move forward with the new Unlabel Package their Distribution Package will expire after one year from the time they purchased it and it will not be renewed. If they do not upgrade during the initial launch and later decide to do so they will not have their first three months waived.

How does an Artist upload their music- There are instructions for Artists uploading content available at unfranchisetraining.com

What happens if a Distributor sold a distribution package but doesn't currently have an interest or opportunity to participate in the CAD training. First we would look through your senior business partners searching if there is a CAD in your line of distribution and if so the artist would be passed on to them, if not Conquer would take the management responsibility for the artist.

Where are the events- Currently our touring system is being built so there may or may not be events in your area. If you have any places in mind that are ideal for hosting live music, large or small, please send the name, location, and telephone (if possible) to events@conquerentertainment.com.

Where can I find more information about Conquer Entertainment - unfranchisetraining.com. If you don't find your answer there please email info@conquerentertainment.com.