

THE ZHUNRIZE COMPENSATION PLAN OVERVIEW 2013

Zhunrize has created a compensation plan that generously rewards all active participants who take advantage of our program. There are many ways to grow in the program. Review the following Steps to Success and see where you fit. Just imagine the potential.

The major key components of Zhunrize's compensation plan include but are not limited to the following:

- **Product Sales Commission**
- **Daily Sales Bonus Pool**
- **Monthly Presidential Sales Bonus Pool**
- **Generation Sales Overrides**
- **Monthly 2x5 Matrix Commission**
- **Daily Leadership Matching Bonus**

Here is how each of the component works:

PRODUCT SALE COMMISSION:

An EBO or ICR will earn 50% commission from personal retail sales profit on the products or services (online or offline).

The commission payout from selling offline products (travel, energy, satellite TV, home security, etc) will only happen after Zhunrize gets paid from those product vendors, which could range from 60-90 days depending on the vendors.

DAILY SALES BONUS POOL:

One of the nicest thing about Zhunrize that differs itself from many other companies is our DAILY SALES BONUS POOL for qualified e-Commerce Business Owners in our system. Unlike other daily profit sharing programs, Zhunrize shares 20% of its worldwide sales revenue DAILY based on sales of millions of products in our online saving store and based on the sales of many other million of products or services from our product partners' online store.

At the end of each day, Zhunrize will tally the day's total worldwide sales and calculate the amount to be shared among all the qualified EBOs (Basic, Pro and Premier Only) and distribute it out the next day.

Qualification: Any new EBO (Basic, Pro or Premier only), who makes a minimum of 1 product sale to other retail customers during the current calendar month will qualify for next calendar month's Daily Sales Bonus Pool. Starting month 2, every qualified EBO must make a minimum 1 product sale to other retail customers on his or her Online Saving Store to continue receiving sales-based Daily Sales Bonus. The qualifying product sale is a sale with a minimum purchase price of \$30 including but not limited to shipping. *The \$30 can include multiple items in one order that combines shipping for a total of \$30 or more. If a retail customer re-orders in consecutive months, the re-order will count as a new customer every month.*

The qualifications for the Daily Sales Bonus Pool are subject to change based on market and sales conditions.

Please note that the initial bonus points that participate in the Daily Sales Bonus program will expire after 12 months from the initial store activation date (not from the store upgrade date).

The sales-based Daily Sales Bonus Pool only applies to qualified Basic, Pro and Premier EBOs.

MONTHLY PRESIDENTIAL SALES BONUS POOL:

Before the 15th of every month, the company will calculate approximately 15% of its worldwide sales revenue from the previous month and share it among the qualified EBOs.

The current qualification for monthly Presidential Sales Bonus Pool is:

a) Fast Start: Within 30 days from a new EBO's OSS store activation, he or she needs to make a minimum of 3 personal OSS sales (Basic, Pro and Premier only) and 3 retail product sales (to others, not to himself or herself);

b) Slow Start: If an EBO can't meet the above fast start requirement, he or she then needs to make 5 stores sales and 5 product sales (minimum \$30 per sale) with no time limit.

Any new qualified EBO (Basic, Pro and Premier) who meets the qualification requirement in the current calendar month will qualify himself or herself for the following calendar month's Monthly Presidential Sales Bonus Pool. The MPSB will be paid out before the 15th of the next month for the full month of MPSB he or she is due.

The qualifications for the sales-based Monthly Presidential Sales Bonus program are also subject to change based on market and sales conditions.

Please note that the bonus points that participate in the Monthly Presidential Sales Bonus program will expire after 12 months from the initial store activation date (not from the store upgrade date).

The Monthly Presidential Sales Bonus Pool only applies to qualified Basic, Pro or Premier EBOs.

GENERATIONAL SALES OVERRIDES:

The type of store and the number of personally sponsored qualified EBOs dictates how many generations of commission override on your team and percentage of enrollment bonus you will get.

a) If you are an owner of a **Premier** Online Savings Store, your 1st Generation Sales Override will be 15%. When you personally sponsor 2 other qualified EBOs (Basic, Pro, or Premier), you can override your team sales up through the 3rd Generation; sponsor 3 other qualified EBOs, you can override your team sales up through the 6th Generation; sponsor 4 other qualified EBOs, you can override your team sales up through the 10th Generation:

- **15% -1st Generation Sales Overrides**
- 10% - 2nd Generation Sales Overrides

- 5% - 3rd Generation Sales Overrides with 2 other qualified EBOs, 3rd
Generation
- 3% - 4th Generation Sales Overrides
- 3% - 5th Generation Sales Overrides
- 3% - 6th Generation Sales Overrides with 3 other Qualified EBOs, 6th
Generation
- 3% - 7th Generation Sales Overrides
- 3% - 8th Generation Sales Overrides
- 3% - 9th Generation Sales Overrides
- 3% - 10th Generation Sales Overrides with 4 other Qualified EBOs, 10th
Generation

b) If you are an owner of a **Pro** Online Savings Store, your 1st Generation Sales Override will be 15%. When you sponsor 2 other qualified EBOs(Basic, Pro, or Premier), you can override your team sales up to the 3rd Generation; sponsor 3 other qualified EBOs, you can override your team sales up to the 6th Generation:

- **15% -1st Generation Sales Overrides**
- 5% - 2nd Generation Sales Overrides
- 3% - 3rd Generation Sales Overrides with 2 other Qualified EBOs, 3rd
Generation
- 2% - 4th Generation Sales Overrides
- 2% - 5th Generation Sales Overrides
- 2% - 6th Generation Sales Overrides with 3 other Qualified EBOs, 6th
Generation

c) If you are an owner of a **Basic** Online Saving Store, your 1st Generation Sales Override will be 10%. When you sponsor 2 other qualified EBO's(Basic, Pro, or Premier), you then can override your team OSS sales up to the 3rd Generation:

- **10% - 1st Generation Sales Overrides**
- 5% - 2nd Generation Sales Overrides
- 3% - 3rd Generation Sales Overrides with 2 other Qualified EBOs, 3rd
Generation

d) If you are an owner of a **ECR** Online Saving Store, your 1st Generation Sales Override will be 10%. When you sponsor 2 other qualified EBO's(Basic, Pro, or Premier), you then can override your team OSS sales up to the 2nd Generation:

- **10% - 1st Generation Sales Overrides**
- 5% - 2nd Generation Sales Overrides with 2 other Qualified EBOs, 2nd Generation

e) If you sign up as an **ICR**, your 1st Generation Sales Override will be 5% when you begin to personally enroll others to the business.

- **5% - 1st Generation Sales Overrides**

Generation Pay Notes:

- Qualified EBO – an Ecommerce Business Owner(Basic, Pro, or Premier) whose OSS is activated and maintain an active status (paying Monthly OSS Hosting Fee). Please allow a few business days for the company to activate the store after store setup fee is received.
- Generation 1 pay is based upon your current Store Level and the beginning Store Level of your newly sponsored store owner.
- Volume Promotions – When beginning at the Basic or Pro OSS Level, you will be able to purchase the difference in your current level and the desired level AND increase your monthly fee to the appropriate corresponding level in order to be qualified at the increased level.
- Example – If you are a Qualified Basic OSS owner, and you desire to become a Pro OSS owner, you would pay the difference between levels (\$1005) and pay the new monthly hosting fee (\$75, was \$50).
- Example - If you are a Qualified Basic OSS owner, and you desire to become a Premier OSS owner, you would pay the difference between levels (\$2505) and pay the new monthly hosting fee (\$100, was \$50).
- Example - If you are a Qualified Pro OSS owner, and you desire to become a Premier OSS owner, you would pay the difference between levels (\$1500) and pay the new monthly hosting fee (\$100, was \$75).

2x5 MATRIX COMMISSION:

A 2x5 Matrix is a very attractive residual income building tool in Zhunrize's already powerful compensation plan.

Typically in a Forced Matrix plan, you as the distributor (EBO or ICR), can only sponsor a certain number distributors (EBOs or ICRs) on your frontline. The Forced Matrix Plan Zhunrize uses is a 2x5 Forced Matrix which is described by two numbers: 2 and 5. These numbers mean the width and the depth of your matrix. The 2 stands for the width of your matrix or how many people you can sponsor directly below you in your downline. The 5 stands for the depth of levels deep you can get paid from your matrix.

The first EBO or ICR you sponsor would go in the left circle spot and the second EBO or ICR you sponsor would go in the right circle spot. The #1 and #2 circles represent the first level (also 1st generation) of your matrix. As you sponsor more EBOs, they will be added to your matrix from left to right, so your 3rd personally-sponsored EBO may go in the #3 circle on the 2nd level and that person would still be your 1st generation distributor even he or she is showing up in your 2nd level. Following this logic, your 4th or 5th personal recruits could fall deep into 7th or 9th level, but those 4th or 5th personal recruits of yours are still your 1st generation.

The beauty of this plan is that it is designed that you really just need to personally sponsor 2 EBOs or ICRs and you can begin to reap the rewards of the 2x5 Forced Matrix.

However, the more EBOs or ICRs you personally sponsor, the more money you will make as you will receive more levels of generation sales overrides (as discussed above) and more levels in deep for the monthly matrix hosting fee residual income commission (as discussed below).

The other part that is really cool is that when someone in your upline (your sponsor or his or her sponsor or further up) sponsors his or her 3rd, 4th or 5th EBO (his or her first generation recruits), these new EBOs will be placed in the upline sponsor's some downline's 2x5 Matrix via Forced Spillover (of course, we don't know which down line will be the beneficiary of these uplines' personal recruits, the computer will fill the next empty spot from the top to the bottom, from the left to the right).

Spillover only occurs when an EBO or ICR has his or her 3rd, 4th or 5th or more recruits, as the matrix can only place first 2 recruits on the 1st level, the 3rd, 4th or 5th or any other future recruits has to go placed in the 2nd level if there is an empty spot on the 2nd level, or 3rd level if there is an empty spot on the 3rd level, so on and so forth.

Let's now talk about how an EBO or ICR can receive the exciting monthly residual income in their 2x5 Forced Matrix.

An EBO or ICR begins earning monthly residual income on every paid EBO or ICR in their personal 2 X 5 Matrix instantly (when they are qualified).

A qualified ICR, ECR, Basic, Pro or Premier EBO earns 15% of his or her personally- sponsored recruits' monthly hosting fee.

A qualified ICR earns \$0.40 on each non-personally sponsored ICR, ECR, Basic, Pro and Premier EBO in his or her matrix for as many levels as he or she qualifies to earn.

A Qualified ECR earns \$0.40 on each non-personally sponsored ICR, \$0.60 on each non-personally sponsored ECR, Basic, Pro and Premier EBO in his or her matrix for as many levels as he or she personally qualifies to earn.

A qualified Basic EBO earns \$0.40 on each non-personally sponsored ICR, \$0.60 on each non-personally sponsored ECR, \$1.00 on each non-personally sponsored Basic, Pro and Premier EBO in his or her matrix for any many levels as he or she qualifies to earn.

A qualified Pro EBO earns \$0.40 on each non-personally sponsored ICR, \$0.60 on each non-personally sponsored ECR, \$1.00 on each non-personally sponsored Basic EBO, \$1.50 for each non-personally sponsored Pro and Premier EBO in his or her matrix for any many levels as he or she qualifies to earn.

A qualified Premier EBO earns \$0.40 on each non-personally sponsored ICR, \$0.60 on each non-personally sponsored ECR, \$1.00 on each non-personally sponsored Basic EBO, \$1.50 on

each non-personally sponsored Pro EBO and \$2.50 on each non-personally sponsored Premier EBO in his or her matrix for as many levels as he or she qualifies to earn.

Let's see the reach of this powerful 2x5 Forced Matrix to see how many people you can earn monthly residual income from the Forced Matrix:

When you personally sponsor 2 qualified EBOs or ICRs, you qualify to earn monthly residual income from all the people's monthly hosting fee in your 2x5 matrix. If you take the time to do a head count in the 2x5 matrix, you would see that you can earn from a total of 62 people in your down line.

When you personally sponsor 3 qualified EBOs or ICRs, you qualify to earn from all the people in your 2x10 matrix, which is a total of 2,046 people in your matrix.

When you personally sponsor 4 qualified EBOs or ICRs, you qualify to earn from all the people in your 2x14 matrix, which is a total of 32,766 people in your matrix.

When you personally sponsor 5 qualified EBOs or ICRs, you qualify to earn from all the people in your 2x18 matrix, which is a total of 524,286 people in your matrix. That's the powerful of compounding and leverage.

Below is the recap of the monthly residual income payout on this 2x5 Forced Matrix:

a) Personally Sponsored EBOs or ICRs ---Get paid 15% of their monthly hosting fee

b) Non-Personally Sponsored EBOs or ICRs--- Get paid based on your business position and your downline's business position.

Position	Premier	Pro	Basic	ECR	ICR
Premier	2.5	1.5	1	0.6	0.4
Pro	1.5	1.5	1	0.6	0.4
Basic	1	1	1	0.6	0.4

ECR	0.6	0.6	0.6	0.6	0.4
ICR	0.4	0.4	0.4	0.4	0.4

2 Qualified EBOs or ICRs - 5th level

3 Qualified EBOs or ICRs - 10th level

4 Qualified EBOs or ICRs- 14th level

5 Qualified EBOs or ICRs- 18th level

DAILY LEADERSHIP MATCHING BONUS:

It is designed for the Premier EBO (only) who has made a minimum 3 personal qualified OSS Sales (Basic, Pro and Premier) and help those 3 make their 3 personal qualified OSS sales (Basic, Pro or Premier).

The company will pay 10% daily leadership matching bonus to the Qualifiers for the commissions (daily sales bonus, product sales, and generation sales overrides) earned among all the 12 qualified EBOs (Basic, Pro or Premier).

Qualification: You are a Premier EBO and 4 out of 12 qualified EBOs must be Premier as well. If you have personally sold more than 3 qualified OSSs, then those 3 each must make his or her 3 personal qualified OSS sales (Basic, Pro or Premier) and one of the 3 must be a Premier OSS.