



**Green line**  
One-Line-Online

# MARKETINGPLAN



# One-Line-Online Marketing Plan

## Welcome

In this leaflet, you will find details about the unique marketing system of One-Line Online The Green Line.

Our concept offers a fantastic foundation of your own green energy business development. In this marketing plan, you will find out how to make money through active product sales, recommendation activities and business development.

At the same time you will earn a passive income with your Green Shares. Thanks to your personal Green Shares, you will make money whenever the sun shines or the wind blows.



# Worldwide Business

## A Marketing Plan for Business Partners

At One-Line-Online The Green Line all partners are positioned in a line, one after another. Once you are successfully registered, all new sales partners from all over the world will be placed below you.

Your own activity determines the calculation of your income. However, according to your career position, you will earn from all revenue generated by partners placed below you on the list.

# One-Line-Online Marketing Plan

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## Extra bonus in the start-up phase of your business: the DIRECT-SPONSORING BONUS\*

Many people engaged in network marketing dream about passive earning. With One-Line-Online The Green Line you can make this dream come true. In the One-Line-Online Marketing Network you are eligible for commissions either due to your purchase or your active qualification for various pools – this generates passive income from the weekly Pool Bonus commission payments.

Your Green Shares offer even more brilliant benefits. Depending on the chosen investment option, you generate passive income for more than 20 years whenever the wind blows and the sun shines.

Of course, this passive income is completely independent of your network marketing activities and successes. Your Green Shares income depends on the number of Green Shares that you owe and the revenue of your investment option.

\* Attention: this bonus is available only as long as the higher pools are not occupied and Pool Bonus funds are available



# as of April 1, 2014

You have various starting opportunities:

License & Starter Kit:	EUR 30	
Member:	EUR 100	
Bronze:	EUR 200	(directly qualified for Pool 1)
Silver:	EUR 500	(directly qualified for Pool 1 & 2)
Gold:	EUR 1.000	(directly qualified for Pool 1, 2 & 3)
Specialist:	EUR 2.500	(directly qualified for Pool 1, 2, 3 & 4)
Master:	EUR 5.000	(directly qualified for Pool 1, 2, 3, 4 & 5)



## The sale of Green Shares to end customers

You are entitled to a 5% commission on turnover for selling Green Shares to end customers. The customer is then bound to you, hence for each subsequent purchase of this customer you will get a 5% commission as well.

The commission is the same for all sales partners, regardless of the fact whether you are a reseller or achieved one of the higher career positions.

Another 5% of turnover from the sale to end customers goes to the bonus pool and will be distributed to all qualified partners starting from the Bronze level.

## Start and Activity Status

All partners are positioned in a single line one after another. There is only one global line of sales partners. Each sales partner registering after you is placed below.

If you have registered and your position has been assigned to an activity status, you are eligible to participate in all global revenue generated by the partners below you, according to your pool qualification. Example: you obtain revenue of EUR 30,000. Altogether, EUR 200,000 of revenue has been generated below you. Therefore, your provision will be calculated on the basis of EUR 200,000.

Required qualification to be eligible for payments from the Pool Bonus:

- within the first 30 days after the start-up – “MEMBER” status at the minimum
- after 30 days – own sales with a volume of the minimum of EUR 50 for further 30 days.

(All sales are calculated for the next 30 days. It is therefore irrelevant which day of the month you actually start your business)

### Pool Bonus:

40% of all revenue is equally split up among 10 pools.

Each partner can qualify for various pools with his initial investment or his activities.

Pools 1 and 2 can be reached by personal partners.

For Pool 3 upwards, the eligibility for qualification is extended to partners and team partners who develop from frontline partners through extensive recommendation.

All members with an active status and minimum position „Member“ are eligible for qualification.

You may also decide to start from one of the higher positions (Bronze to Master) by joining us with a higher initial product investment.

Later upgrades by higher own sales are also possible.

## Career Plan and Pool Qualification

Pool	Career position	Qualification Personal partners	Qualification Personal group / partners
1	Bronze	2	-
2	Silver	4	-
3	Gold	5	10
4	Specialist	7	50
<b>5</b>	<b>Master</b>	<b>10</b>	<b>200</b>
6	Diamond	15	1.000
7	1* Diamond	20	3.000
8	2** Diamond	20	5.000
9	3*** Diamond	20	10.000
10	Crown Diamond	20	20.000

The **“MASTER”** position is the key position. The motto is: “Become a “MASTER” ASAP and help your partners to become “MASTERS” as well. This allows you to reach the next, even more lucrative, pools open for “DIAMONDS”.

Starting from the position “MASTER”, you will earn a 7-level UPLINE MATCHING BONUS. We count all revenues generated by your PERSONAL LINES for your QUALIFICATION. For your COMMISSION, all revenue will be taken into accounts which have been generated below you, regardless of the fact whether it was earned by your own staff or on the basis of the activities of other partners and clients not recruited by yourself.

The qualification for Pool Bonus is relevant at the day of the respective commission billing. Each qualification week finishes on Sunday, 12:00 pm Dubai time. After the deadline, your results related to active personal partners and active partners of your personal lines determine your individual pool qualification. You may check your actual qualification status in your personal administration domain and get information what you need to accomplish for the next pool.

## Upper Limits for your Pool Bonus Revenue\*

Pool	Position	maximum per week
5	Master	1.500 EURO
6	Diamond	5.000 EURO
7	1* Diamond	10.000 EURO
8	2** Diamond	20.000 EURO
9	3*** Diamond	40.000 EURO
10	Crown Diamond	75.000 EURO

\* You may develop several positions. The given upper limits apply for each position individually.



## Qualification Requirements for MASTER upwards

### **Master & Diamond = max. 50% from one personal line:**

A personal partner launches a new "PERSONAL LINE".

Let's say you have 4 personal partners – this means you have 4 personal lines.

From the MASTER position upwards, the maximum of 50% of the required qualification is counted from one personal line for your overall qualification records.

Example: if you have a personal sales partner with 120 team partners, you earn money from all revenue. But for your MASTER qualification records only 100 partners will be counted from this particular personal line (=50% of the required 200 partners for this particular qualification).

Master = the maximum of 100 people from one personal line

Diamond = the maximum of 500 people from one personal line

### **1\* – 3\*\*\* Diamond = the maximum of 33% from one personal line:**

For the 1\* – 3\*\*\* Diamond qualification, the maximum of 33% of each personal line will be counted from one personal line.

1\* Diamond = the maximum of 1,000 people from one personal line

2\*\* Diamond = the maximum of 1,667 people from one personal line

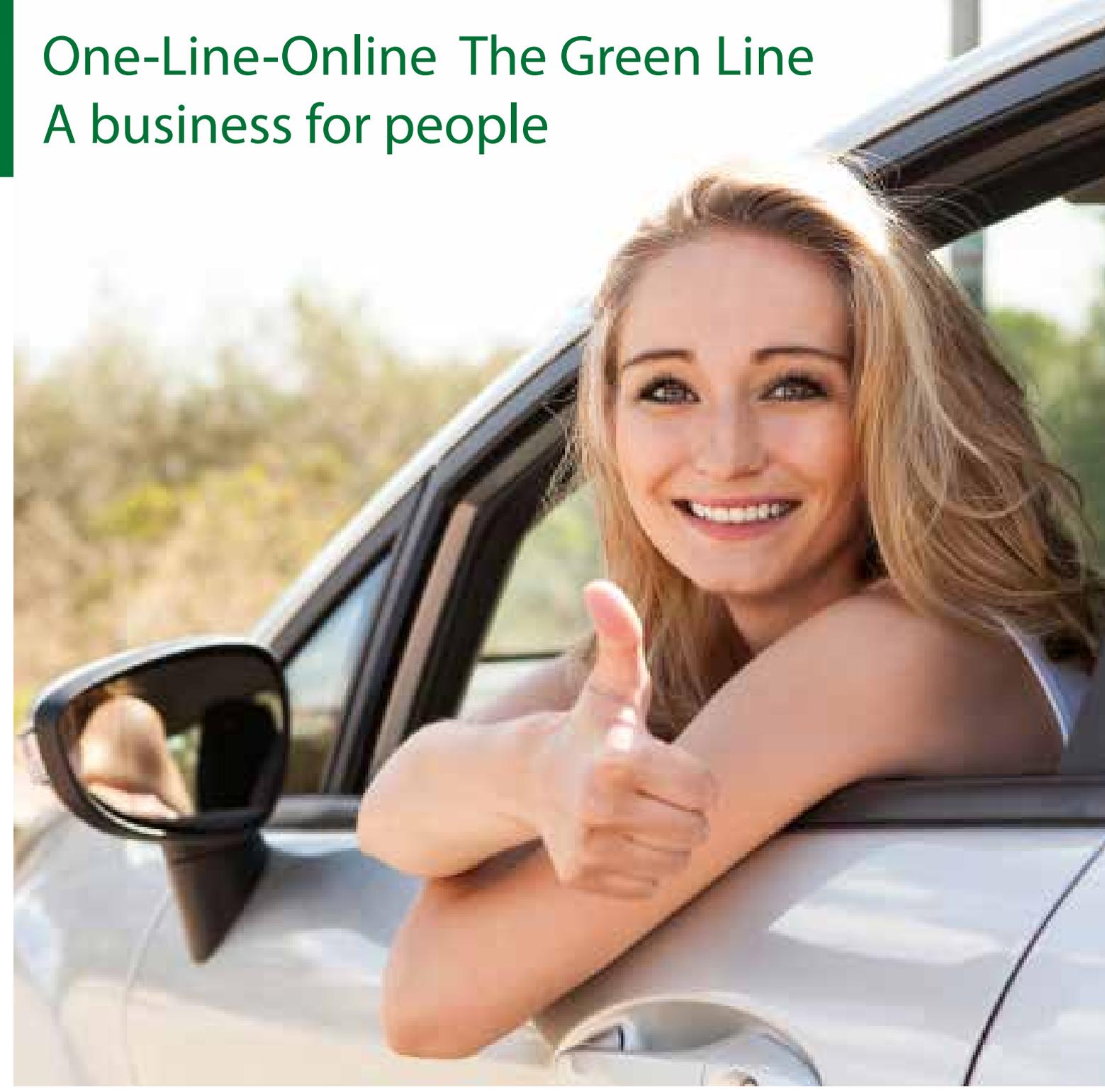
3\*\*\* Diamond = the maximum of 3,445 people from one personal line

### **Crown Diamond = the maximum of 25% from one personal line:**

For the Crown Diamond position, the maximum of 25% of one personal sales team will be counted your qualification. Crown Diamond = the maximum of 5,000 people from one personal line



## One-Line-Online The Green Line A business for people



The Success of your Upline is also your Success



7  
6  
5  
4  
3  
2  
1



## 7 Level Upline Matching Bonus

The Upline Matching Bonus offers proportional participation in the success of your sponsor and the Upline. Depending on your qualification, you can participate in the success of your Upline to up to 7 levels.

The Upline Matching Bonus is paid out once a week. The given percentages refer to the income from the Pool Bonus of up to 7 people placed above you in the list. Each time, the amount of 2% is deposited in a pool and then distributed among the qualified partners.

7					2%	2%	2%	2%	2%	2%	2%
6					2%	2%	2%	2%	2%	2%	2%
5					2%	2%	2%	2%	2%	2%	2%
4				2%	2%	2%	2%	2%	2%	2%	2%
3			2%	2%	2%	2%	2%	2%	2%	2%	2%
2		2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
1	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
Position	Bronze	Silver	Gold	Specialist	Master	Diamond	1* Diamond	2** Diamond	3*** Diamond	Crown Diamond	

## The Success of Your Upline is also Your Success

A special feature of the remuneration plan is the option to get paid for the success of your Upline – the Upline Matching Bonus.



## One-Time Bonus upon Successful Promotion to the Position:\*

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Specialist:**	EUR 200
Master:**	EUR 1.000
Diamond:	EUR 3.000
1* Diamond:	EUR 6.000
2** Diamond:	EUR 10.000
3*** Diamond:	EUR 30.000
Crown Diamond:	EUR 100.000

\* The bonuses are paid on the basis of the commission billing after a sales partner has reached the respective career position twice.

\*\* This bonus applies only if the sales partner reaches the "Specialist" and „Master" positions after having successfully created a team.  
If a sales partner starts as „Specialist" with EUR 2,500 or as „Master" with EUR 5,000, initially no bonus is paid.  
If you decide to start-off as a „Specialist" or "Master", you will get the bonus after having reached the position twice after having successfully created a team.

## Recurrent In-Kind Bonuses – starting from the „Diamond": position

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Having reached the „Diamond", position all team partners will be invited to global live-events.\*

All Diamonds get free VIP tickets and accommodation in five-star hotels.

1\* Diamonds:  
additional airfare refund for 2 persons

2\*\* Diamonds:  
additional airfare refund for 2 persons (Business Class)

3\*\*\* Diamonds:  
additional airfare refund for 2 persons (Business Class) plus free limousine service during the whole stay

Crown Diamonds:  
additional airfare refund for 2 persons (First Class) plus free limousine service during the whole stay

\*To be eligible for recurrent in-kind bonuses, a sales partner must be qualified at least for 2 months for the respective career position after the initial promotion to the position. In the second year, he must be qualified at least for 3 months for the respective career position, for which he attempts to be granted an in-kind bonus.



# Special Kick-Off Promotion:\*

In the first weeks after the kick-off, higher pools will not yet be occupied by and paid out to qualified sales partners.

The means not needed for the pool bonus will be used for the DIRECT BONUS instead.

ATTENTION: the bonus will be reduced as soon as the first partners qualify for higher pools.

You will be kept up-to-date via your personal online administration domain about the latest developments.

As soon as the first partner qualifies for the „Crown Diamond“ position, the direct bonus will be cancelled.

## Qualification per week:

New personal partners per week:	Direct Bonus commission in %:
2	10%
3	12%
4	14%
5	16%
8	20%



**Our company will regularly donate part of the profit to charity projects.**

**You will find current information about the projects on our website.**

\* As long as higher pools are not yet occupied by qualified partners, the means will be distributed as DIRECT BONUSES to new personal partners. The given percentages diminish as soon as one of the higher pools is reached by one or several sales partners. As soon as the first sales partner reaches the "CROWN DIAMOND" position, the Direct Bonus will be cancelled.

